



08/30/16

Dear Potential Sponsor,

On behalf of all members of The Rotary of Perry Township, we thank you for your consideration of sponsorship to the Perry Township Turkey Trot. Last year we were able to give each of the benefactors \$5000 for a total of \$20,000. We also provided \$1,500 in scholarship funds to the Stark County Cross County Coaches Association. There were 3,000+ participants in last year's events. Your sponsor dollars would be of benefit many.

(please refer to the attached letter for sponsorship opportunities)

Last year's Turkey Trot was of wonderful success, due in large part to our dedicated sponsors, and our Rotary Team who worked diligently to establish yet another memorable Turkey Trot. We are currently in the process of preparing for the upcoming 20th Annual Perry Rotary Turkey Trot 5K Run/Walk and Little Gobbler's Run. We are anticipating the same solid number of participants of 3,000+ in 2016.

The 2016 Benefactors will be:

- Perry Helping Perry
- Perry Parks
- Siffrin HOPE Fund
- Military Family Center

The mission of the Military Family Center is to provide leadership and guidance with equine assisted activities and to provide camaraderie with fellow veterans, service men and women (active veterans, military families) and first responders and their families, while building trust and bonding with horses.

Your support is paramount, and would be recognized and appreciated by everyone associated with Rotary of Perry Township, its benefactors and our community members.

Thank you for your time.

Warm regards,

Ron Manse

Race Director- Perry Rotary Turkey Trot



P E R R Y R O T A R Y

TURKEY TROT



benefiting

Perry Helping Perry | Perry Parks | Siffrin HOPE Fund | Military Family Center

EVENT SPONSORS \$1,000

- Company Logo on the event T-Shirt, given to each participant (more than 3,000 people)
- Company Banner at the event
- Recognized on all event promotional materials and advertising
- Recognized on the Perry Rotary website for 1 year
- 2 Complimentary Run/Walk Participants
- Table at the event to display company information, optional
- Provide promotional materials to be given to each participant, optional

T-SHIRT SPONSORS \$500

- Company logo listed on the back of the event T-shirt, given to each participant (more than 3,000 people)
- Recognized on the Perry Rotary website for 1 year
- 1 Complimentary Run/Walk Participant
- Provide promotional materials to be given to each participant, optional

QUARTER-MILE MARKER SPONSORS \$200

- Company name on a ¼ mile marker placed along the race route
- Provide promotional materials to be given to each participant, optional

Deadline: November 6, 2016

Company or Individual Name (as it appears on signage): _____

Contact: _____ Phone: _____

Email: _____

I want to be a(n):

____ Event Sponsor ____ T-Shirt Sponsor ____ ¼ Mile Marker Sponsor

Please make checks payable to: Perry Twp Rotary, and mail to: TURKEY TROT, PO Box 80371, Canton, OH 44708